

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/779,506

Filed: February 13, 2004

For: Interactive Reward Associated With A Broadcast

Examiner: SHEPARD, Justin E.
Group Art: 2424

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES**

S I R:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated May 16, 2011 of the Primary Examiner twice or finally rejecting claims 1, 2, 4-15 and 17-22.

The items checked below are appropriate:

1. ☒ The shortened statutory period for response to the Office Action of May 16, 2011 expired on August 16, 2011.
2. ☐ A __-month extension of time for response to the Office Action dated __ was filed on . [No additional extensions of time are required.]
- 3a. ☒ Applicants hereby request a three-month extension of the original shortened statutory response period set in the Office Action of May 16, 2011 so that the period for response is extend to November 16, 2011. Charge our Deposit Account No. 503111 in payment of the amount of \$635.00 (small entity) for the government fee for an extension of time.

- 3b. ☐ This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated . Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.
4. ☒ Payment of the appeal fee of \$310.00 and any other fee applicable
☐ is enclosed herewith.
☐ No additional fee is required (fee paid in prior appeal).
☒ Charge the fee to Deposit Account No. 503111.
5. ☒ Charge any additional fees required, for example, for lodging this appeal or for filing the Appeal Brief, not otherwise paid, to Deposit Account No. 503111.

Respectfully submitted,
COZEN O'CONNOR

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Dated: November 16, 2011